PYC Curated Product Ideas & Market Inspirations

Colour cosmetic and skincare for Germany and Australia







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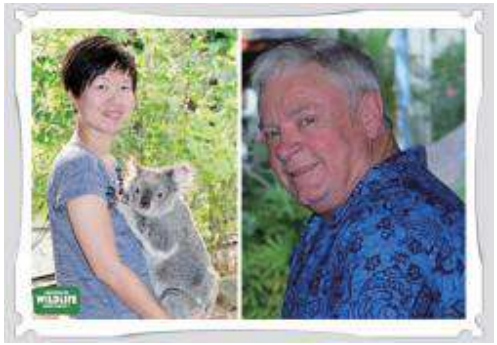
About PYC

From Australia and China

The PYC family is made up of two entrepre- neurs(Julia&Mike), Julia come from China, Mike come from Australia. They want to make a real difference for the planet together.

Everyone knows that plastic causes devastation to the environment — especially for marine life! The Internet and social media are full of heartbreaking photos that show the terrible effects that plastics have on nature. But what can we actually do to change things? This is where the idea came about.



Our history

1998 set up first owned factory in China to make recycled printing packaging.

2000 set up second owned factory in China to make reusable bags.

2013 started our cooperation with Alibaba group and involved in exporting business.

2016 set up Xiamen branch, mainly focus on research of eco-friendly products.

2020 registered as PYC Australia in Melbourne to provide better service for AU market.



Planting Trees

When you purchase PYC eco friendly products, you are helping Compensation CO2 plant trees. For us, reducing our carbon footprint and benefitting the health of our beautiful planet is crucial. Since the beginning of this venture, over 20,000 trees have been planted in China and Australia, — thanks to you!

Our commitment

We are committed to use sustainable materials and manufacturing practices, customizing wide range of biodegradable products, providing high-quality packaging also recycled /compostable idea for promotional for small business owners, entrepreneurs, start-ups, marketers and more.

We like to look at the overall impact of the products we are manufacturing, u can follow our FB, till now we started providing over 5000 brands on non-plastic packaging, green promotional gift for boosting their brands.We also view success as helping our brands take steps to reduce their waste. We need you all in this journey and make us success.

Donations

Since PYC beginnings, we have made numerous donations to various organizations for fundraising events or volunteer tourism. Notably, we donated 15,000 cotton bags to non-profit organaization in AU and China, and 30,000 PLA doggy bag and 4,000 refillable bottle for low-income families.

Together, for an eco-friendly lifestyle!

PYC australia, it's more than a brand, it's a lifestyle. Let's reduce our environmental footprint together by eliminating plastic waste and planting trees!

Becoming eco-responsible takes a few simple steps and that'swhat we propose. Join PYC journey!



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Two colours in one lip product













Dual-Tone Lip Serum

Use each side separately or stir together. Muted nude, glossy finish and reported PDRN. The clip cites occasional colour mixing in transit.

Peripera – Ink Mood Glowy Tint

The clip mentions two new split-colour lip tint shades. The paired colours create different looks within one SKU.

Fenty Beauty – Gloss Bomb Swirl Twisted Lip Luminizer

Swirled lip gloss and a blush/highlighter pairing illustrate two ways to build visual contrast inside one product.

Skin tint with a dispensing palette

REFY – Skin Base Skin Tint

A light, sheer gel tint that can be layered. The precision pump dispenses onto an integrated palette for pickup with a complexion brush.











PYC sampling question

Compare even pickup and cleanup with a standard pump. Test the dose from first use to near-empty.

Foundation with an integrated spatula

Too Cool For School – Liquid Foundation with Built-In Spatula

The clip describes a liquid foundation with a curved facial spatula built into the pack, sheer summer coverage and an SPF positioning.







PYC sampling question

Compare a curved spatula with a flat edge on cheeks and around the nose. Check residue where the spatula clips into the pack.

Cooling body massage and scalp application

Nutseline – Aroma Nut ActiFit Cooling Guasha Serum

A cooling body massage product positioned for after sun or exercise. The clip describes bottom dispensing and a top massage head.

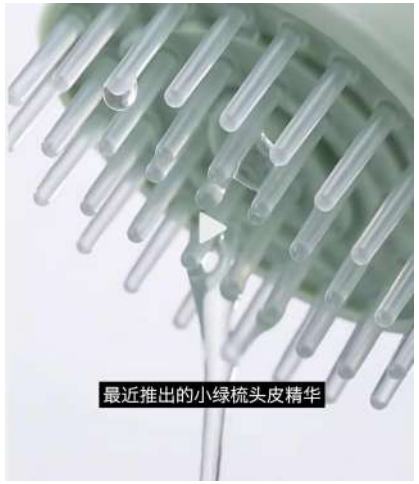












JUST AS I'M – Scalp Shot

Integrated comb applicator targets the part line without touching serum. The clip mentions PDRN and 3D hyaluronic acid.

Guava fragrance with a fruit-shaped pack

MOMAEK – Guava Fragrance

Guava scent is paired with lifelike fruit-shaped objects. The clip describes three forms and fresh summer colours.





PYC sampling question

Compare recognisability at a glance and the packing cost of a shaped component against the brand's target retail tier.

Lift-serum dispenser and closure feedback

Dr. Brandt – Wrinkle Release Serum

The clip describes a pressable dispenser with a sliding lock and reports unintended product release when closing. It also relays a 15-minute appearance claim.







PYC sampling question

Ask users to lock and reopen a filled pack without instructions. Measure any product expelled during closure.

Seaweed-texture toner pads

Isntree – GIM PDRN Boosting Glow Pad

Seaweed-like appearance, a dual-texture pad and seaweed-derived PDRN. The visual format makes the ingredient story immediately recognisable.





PYC sampling question

Compare pad strength, softness and liquid pickup. Check that the last pad remains evenly wetted.



Jelly and lotion that spray as mist











Mistine – Butter Spray Lotion

One formula gives a fine mist at a distance and deposits a more concentrated lotion close to skin.

LOOPS – Dew Cloud Ultra Hydrating Hydrogel Jelly Mist

Hydrogel-like jelly in the bottle dispenses as a light mist, extending a hydrogel mask concept into a portable format.

Foam formats for prep and skincare



Foaming Primer

A cream-lotion phase and a liquid phase dispense as foam. The clip compares a three-second rub with a 20-minute mask as a product claim.



17HOURS – Melting Air Bubble Cleanser

An airy bubble cleanser built around a melting foam texture.



Bubble Mask & Fig Foam Serum

The clip also cites a bubble mask and a dense vegan fig foam serum. Brand spellings remain unconfirmed.

Summer touch-ups and cooling skincare

Mistine – Sunscreen Formats

Ring-shaped pump with a cooling claim of 12.58°C in the clip. Earbud-case-style shake sunscreen with a loop. Tinted SPF stick with an application brush.









Summer touch-ups and cooling skincare

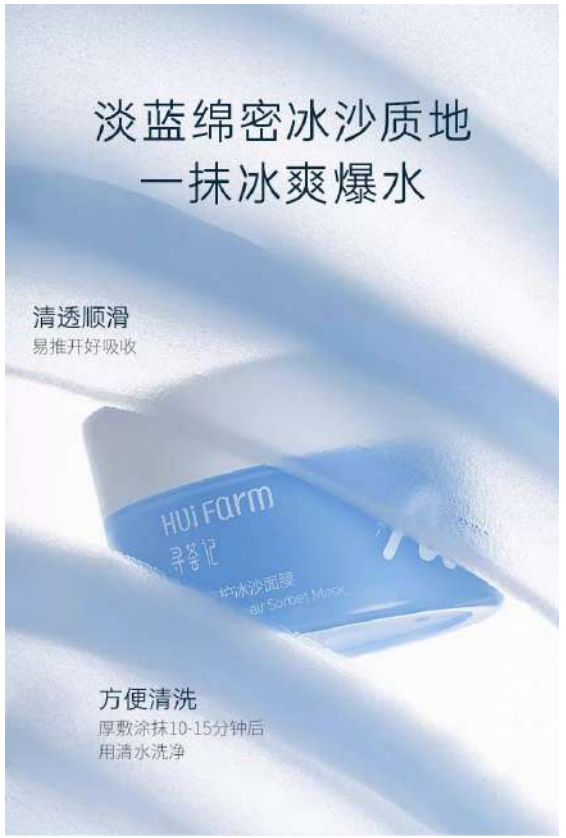




Centella Cooling Spray

Jelly texture applies as a serum at close range and atomises as mist at distance. The clip reports a 7°C cooling claim.



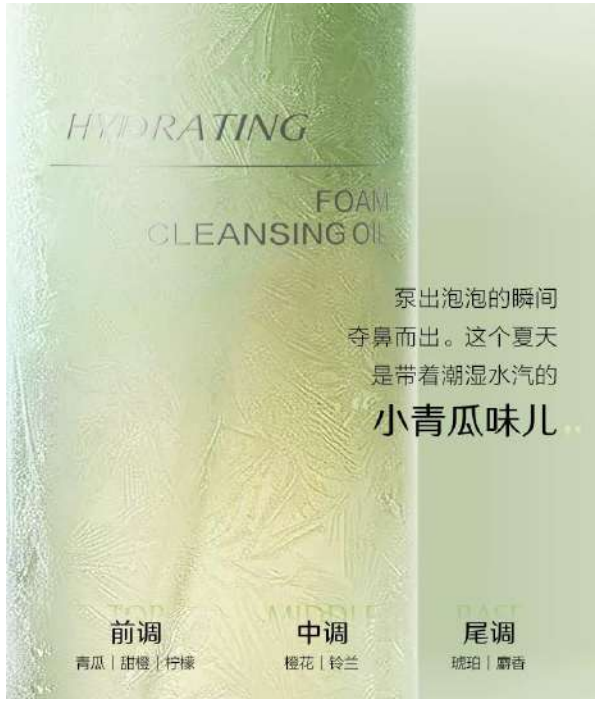


Florasis – Little Ice Jar & Blue Slush Mask

Florasis Little Ice Jar uses clear jelly with cooling beads. A second mask uses an icy slush texture that breaks into water on application.

Cleansing oil that dispenses as foam





PROYA – Little Cucumber Cleansing Oil Mousse

A cleansing oil dispenses as dense foam. Industry reporting describes amino-acid surfactants and a combined makeup removal and cleansing use.

Off&Relax – Oily Scalp Treatment

The clip compares an oily-scalp hair treatment from what sounds like Off & Relax with the Just As I'm scalp product. The exact SKU and mechanism require confirmation.





Weekly scalp care and a two-step compact



Too Cool For School – Concealer & Setting Powder Compact

Cream concealer above setting powder in a layered compact with a distinct opening mechanism. The clip also mentions a pore-blurring balm.







Off&Relax – Ultra Scalp Ampoule

A 9 mL weekly syringe-style ampoule and two proprietary ingredients. The clip cites a four-week anti-hair-loss claim.

Mini makeup designed to clip onto a bag

Peripera – Key-Shaped Mini Lip Tint

Key-shaped mini lip tint uses a Y2K accessory look. The clip flags smaller fill and an unchanged formula.









TIMAGE Mini Lipstick & Milk Touch Heart-Shaped Tint

The clip mentions a lip-product charm string, TIMAGE mini lipstick and a Milk Touch heart-shaped tint.

PYC sampling question

Test clip pull strength, cap torque, usable fill and one-handed opening before committing to a mould.

Knot and bow lip packaging

OFFLOW – Knot Glossy Lip Tint

A tactile rope-knot profile gives the pack a recognisable silhouette on a vanity or a handbag.









KEYM – Lip Glow Bow

The lip gloss package uses a simplified bow shape. The clip highlights social sharing as an early advantage of both designs.

Summer fragrance and clear jelly primer







FIXX – Clear Jelly Primer

Transparent jelly texture offers a low-powder feel with an oil-control, pore-blurring and makeup-grip positioning.

To Summer – Iced Fragrance Collection

A seasonal iced-fragrance collection evokes summer fruit drinks. The audio raises the question of whether a drink-cup look supports premium pricing.

D‘annam – Mango Sticky Rice Fragrance

A Thai fragrance translates mango sticky rice into a playful tropical scent with a milky note.

Three ways to create a cooling texture



Blue Capsule Primer

Blue capsules break into water on spreading. The clip positions it as a summer iteration of a butter primer and cites a 5.29°C cooling claim.



Freezable Jelly

A bouncy jelly becomes slush after freezing. The clip describes the cold texture as part of the application experience.



Dr.Jart+ – Slush Prep Mask

Powder mixed with water forms a slush texture in about ten seconds. The reported temperature reduction is a brand claim.

Sweat, odour and oily fringe

RNTOU – Dual-Phase Cooling Deodorant Mist

Shake a two-phase formula before spraying. The clip describes a vitamin C oil phase and porous absorbent particles for underarm use.









Fringe Oil-Control Brush

Brush format targets greasy fringe, offers light styling and aims to avoid visible powder residue or clumps.

MooGoo – Magnesium Deodorant Stick

The clip describes a magnesium-based stick with physical moisture absorption and plastic-free packaging. Confirm the precise SKU and composition before benchmarking.



Three delivery formats for outdoor repellents

Sponge-Applicator Repellent Cream

A sponge-tipped pack applies cream directly without touching it. The clip cites 20% picaridin and 9.8 hours of protection as product claims.











Individually Sealed Repellent Wipes

Three sealed wipes, opened one at a time. The physical wipe format makes delivery more targeted.

Clippable Locking Repellent Spray

A non-slip silicone sleeve, spray lock and backpack hook target camping and hiking. The clip mentions 15% picaridin.





Two formulas in one skincare product







Dual-Colour Bubble Mask

White foam targets pore cleansing. Green foam is positioned for soothing. The clip pairs exfoliating acids with panthenol and ectoin.

Dual-Treatment Pads

Exfoliating and nourishing pads share one pack for zoned application. Different use frequencies may leave one compartment underused.







Multi-ended makeup tools

Four-Function Travel Makeup Pen

The clip combines brow, liner, highlight and lip functions into a switchable travel tool.



Multi-Use Liquid Contour Pen

One pen serves lips, eyes, brows and cheeks. An asymmetric tip helps with fill and detail work.



Multi-ended makeup tools







Makeup Prep & Correction Tools

A cooling metal applicator pairs prep with application. A double-ended correction pen uses a moistened flocked tip for touch-ups.

Collectible colour and tactile formulas







Marc Jacobs Beauty – Colour Cosmetics Collection

The comeback range uses expressive colours and playful pack styling as part of the makeup experience.

Starface – Y2K-Inspired Collaboration

The clip cites colourful Starface and another high-saturation IP collaboration as giftable formats. The second collaboration name is unconfirmed.







SHEGLAM – Cushion-Texture Makeup & FIXX – Jelly Primer

The audio compares a soft, springy setting texture with FIXX's clear jelly primer. The formula's feel is part of the demonstration.

Food cues in fragrance and makeup





NETTE – Banana Milk Fragrance

The clip describes a banana and milky accord, with a mood-related claim attributed to the product.



Judydoll – Dessert-Inspired Makeup Collection

A dessert-themed range uses miniature sizes and bold colours for a collectible everyday format.



Cherry-Shaped Packaging

A rounded cherry silhouette and red-green summer palette turn the food cue into the pack itself.

Factory proposals for barrier care and gifting

Textured Serum & Barrier Serum

The clip names a visibly textured serum and a separate barrier-care serum for redness, dryness or stinging.





Amber Glass Vial

An unusual threaded neck and a stopper are paired with amber glass to support closure integrity and light protection.







Freeze-Dried Setting Powder & Drawer Gift Box

One powder format targets dry- and oily-skin wear needs. A clinic-inspired drawer gift box uses an integrated insert fitted to each SKU.

Small packs for outdoor carry and home rituals



Strawberry-Texture Cleanser & Bead-Infused Hair Serum

A strawberry-texture cleanser turns cleansing into a sensory routine. A hair serum uses visible oil beads in a light base.









Cooling Wipe & Wearable Packaging

The clip describes a wipe for cooling and cleaning after sun exposure, a small egg-shaped pack for bag carry and a 5 g lip balm charm.



Spiral-Layered Skincare Bottle

A layered spiral body is designed to remain visually distinctive after use. The clip frames retention of the empty pack as a design opportunity.

Packaging that removes an application step



Cream Spray

Sprays out as a cream-like texture that can be spread immediately. The clip describes skipping the patting step.

Double-Ended Brush Tube

One end dispenses the product and the other end blends it with a brush.

Refillable Lotion Bottle

The clip names a refillable bottle alongside the brush tube. The refill attachment and reuse cycle need confirmation from a drawing or sample.





Sunscreen designed around reapplication







Invisible Sun Patches

Korean golf-oriented patches use a thin adhesive format. Some versions add a cooling feel.



Cooling SPF Cushion

A cushion applies over makeup. The audio describes a cream-to-mist finish and a cooling sensation that makes coverage easier to track.







CAMEL Beauty – Silver Triangle Sunscreen

Silver Triangle sunscreen targets high altitude and harsh outdoor conditions. The clip also cites a separate firming skincare set and a design collaboration.

Massage tools and larger toner pads

7 Days - V-Shape Firming Cream with Massage Roller

The clip describes a retinol-led cream with an integrated massage roller. Purple, orange and blue variants indicate different benefit stories.











Rocking Zoo – Oversized Cleansing & Wet-Compress Pads

A cleansing and wet-compress pad reaches up to 9.2 cm in the clip, with individual sachets for carry.

Fragrance and texture in hair and body care





René Furterer – Fig-Scented Hair Oil

A limited fig-scented hair oil extends the range with a different fragrance experience. The clip compares it with an existing rose scent.

Orange Soda Foaming Body Scrub

An ice-cream-like foaming scrub combines exfoliation, washing and a conditioned afterfeel with an orange soda fragrance.







Hydrating essence and dissolvable eye gels







Dr.Jart+ – Blue Capsule Hydrating Essence

The clip describes a hydrating and repair positioning built around a resurrection-plant-inspired ingredient and small-molecule hyaluronic acid.

Dissolvable Hydrogel Eye Patches

A close-fitting eye patch uses water-soluble hydrogel. The clip says the used patch dissolves in hot water.





Wearable gifting and a built-in spatula

YSL Beauty – Heart-Shaped Clip-On Packaging

A heart-shaped pack and clip-on outer frame turn a gifting item into a bag accessory. Exact SKU requires confirmation.





Lightweight Base Makeup with Built-In Spatula

The clip describes a lightweight base with an integrated spatula for targeted, measured pickup without fingers.







Fragrance formats for home and carry



The Beast – 15th-Anniversary Fragrance Collection

A 15th-anniversary fragrance range uses a bottle that can become a small flower vase after use.



Sunnies Face – Scented Colour Collection

The clip connects colours to individual scents, with the option to wear them alone or layer them.

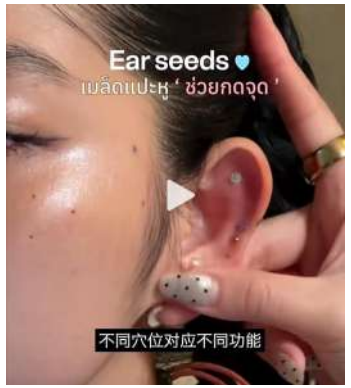


AMUSE – 24/7 Solid Perfume Bar

A solid fragrance format supports compact carry and quick, discreet application.

Patches, lip sets and licensed collections









Decorative Pimple & Eye Patches

Decorative pimple and eye patches bring an accessory aesthetic to skincare. The clip also mentions Thai ear-seed stickers styled as jewellery.







Fruit-Dessert Lip Kit with Clip-On Mirror

A seasonal lip set pairs the lip product with a mirror designed to clip onto a bag.

Pepsi × Glamlite – Pepsi Palette & Lip Collection

A cola-can palette and coordinated lip and bath products carry the same beverage design cues across the range.





Optical shine and outdoor colour



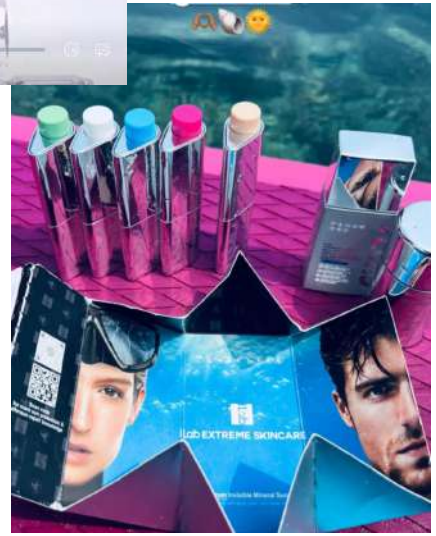


Moira – Colour-Shifting Lip GlossMoira

The clip describes multidimensional reflection and a clear, plump-looking gloss finish.

Tinted Outdoor Sun Paste

Two ranges described in the clip pair strong colour with resistance to sweat or water for surf and hiking. Resistance claims need test confirmation.







Bead serums, fine mists and jelly cleansing

SK-II – Facial Treatment Serum

PITERA-based premium serum with visible water-oil beads in a lock-shaped glass bottle. The positioning focuses on the appearance of firmness.









Small-Molecule Facial Mists

The audio cites a vitamin-protein mist and a separate nasolabial-line mist. It also describes a 500 Da ingredient specification as a product claim.

BANILA CO cleansing jelly

A cool jelly turns watery on spreading. The clip cites 62% aloe leaf water and mentions fig- and oat-scented cleansers as another differentiation route.





After-sun mist and eye oil textures







LOOPS × DUNE Suncare – Miracle Jelly Mist

The partners combine a rescue aloe gel with hydrogel-to-mist dispensing. The mist deposits a light gel film for after-sun use.







AFU – Iced Americano Eye Oil Cream

An oil-and-cream combination pairs with a cooling, vibrating massage tip. The format aims to feel lighter than a conventional oil.







MARUBI – Little Red Pen Peptide Eye Oil

The audio describes a peptide eye oil and a 0.4K fermented oil technology claim, with flow and lightweight spread as the user-facing benefit.

SPF lip care and targeted hair treatments

TIRTIR Sun Bouncy Glow Lip Balm SPF 30

A mineral zinc oxide SPF lip balm adds moisture and a plumping finish. The clip also references other clear and tinted SPF lip balms.



Kérastase – Hairline Serum & Patch Treatment

Serum plus a patch targets the hairline. The audio questions whether users need a dedicated step alongside an existing scalp serum.



Leave-in foam conditioner

A leave-in conditioner pumps out ready-to-spread foam. A second leave-in hair mask uses an elastic foam. Brand spellings remain unconfirmed.



Cushions with softer packs and built-in tools

AMUSE – Cushion Compact

The clip describes a soft-looking cushion pack and a water-rich finish. Confirm the surface material and formula with a sample.







athé – Magnetic Spatula Cushion

Pat with the puff for speed or use the spatula for detail. The spatula stores against a magnetic area on the compact.

Makeup compacts as accessories

Nautical-Inspired Metal Compact

A weighty metal shell frames two brow powder shades. Sailor's-knot and olive-leaf relief gives the pack a jewellery-like finish.










TimePhoria – Hair-Tie Eyeshadow

A hollow ring shape evokes a Y2K accessory. The clip notes strong colour payoff and a larger footprint than a pocket compact.

Shell-Shaped Cream Blush & Twist-Open Compact

The clip cites a small Korean shell-shaped cream blush with multiple shades and a Russian twist-open colour cosmetic with a cooler visual style.



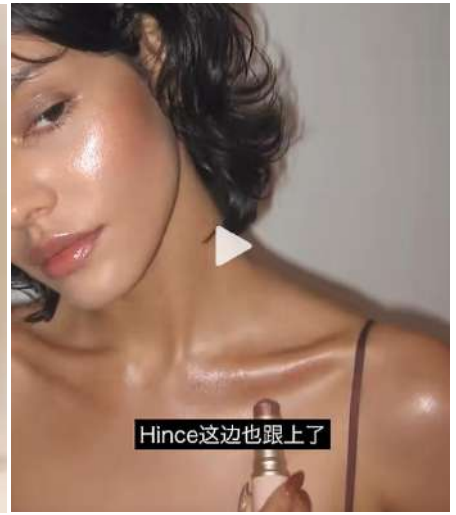




Autumn shades and character packaging







Chicmax × Hello Kitty – Lip Charm Collection

The audio describes a standalone character-led beauty brand debuting two lip products as bag charms.

Sanrio House – Character Makeup Collection

Sanrio launched a makeup range featuring several characters across products such as eyeshadow and gloss.

Warm Blush & Shimmer Multi-Use Stick

Warm shades extend a small tin blush line. A red-brown shimmer lipstick doubles as cheek colour and body highlight.





Fresh-sliced hydrogel eye patches

Fresh-Sliced Hydrogel Eye Patches

A rotary cutter separates one piece of hydrogel as needed. Public examples include Fenty Skin, Glow Recipe and Huda Beauty.





Three formulas in one airless dropper

Triple-Chamber Airless Dropper Bottle

Three independent 7 mL chambers in one 21 mL pack. The inverted push dispenser uses a spring return and independent airless pistons.

PYC sampling question

Track chamber ratio from first to last dose. Check priming, backflow, ingredient compatibility and what happens when one chamber empties first.



Temperature-reactive tubes and decorative finishes





Thermochromic Tube

The audio describes a reversible colour or pattern change, including colourless to coloured and the reverse. Xiamen Pengtuo is a possible supplier match.

Baralan – 3D-Printed Glass Bottle Decoration

A surface print adds raised patterns and tactile detail to glass. The clip relates it to decorative methods from other industries.



Flocked Outer Cap

A fashion-derived flocked surface gives the closure a soft touch. Test shedding and staining with repeated handling.



Solid sprays and portioned skincare

Solid-Format Toner Spray

The clip describes a concentrated formula that deposits gel droplets and forms a thin film on skin with no rubbing step.







Hand-Cream Beads & Single-Dose Cream Spheres

Portable beads and moulded cream spheres use individual portions. The clip describes a sealed shell around each cream sphere.







PYC sampling question

Screen sticking under heat, humidity and wet-hand handling. Measure how consistently each portion breaks open and dispenses.

Reactive colour, stone-mosaic powders and filled pens

Colour-Reactive Multi-Use Balm

A Hangzhou supplier describes a pH or thermal colour response. Confirm which trigger the formulation uses and how it performs across skin tones.





Pressed Mosaic Highlighter

The pressed powder preserves distinct stone-like sections across several shades. Review colour migration and breakage in transport.



5144 Double-Ended Contour Pen

A foamed barrel is shaped before filling. The architecture can house contour, highlight, blush, concealer or eye formulas.







① Send us your products or drawings



② Trial mould design & Sample



③ Sample confirmation



④ Place orders



⑤ Material Aluminium mould



⑥ Massive production



⑦ Quality checking



⑧ Packing



⑨ Deliver

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